

DELLTechnologies

Proven
Professional

DELL TECHNOLOGIES PROVEN PROFESSIONAL POLICIES AND GUIDELINES

Dell Technologies Education Services

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CANDIDATE AGREEMENT

You hereby agree that the following terms and conditions shall govern your participation in the Dell Technologies® Proven™ Professional Program (“Program”). This Candidate Agreement (“Agreement”) is made between you and the participating Dell Technologies legal entity as applicable to your country (“Dell”).

Candidate agreements are presented during the exam registration process. You must accept this agreement to schedule your exam.

1. DEFINITIONS

- 1.1 “Credential” shall mean any one of the types of recognition established by Dell under the Program.
- 1.2 “Dell Affiliate” shall mean Dell Inc. or any direct or indirect subsidiary of Dell Inc.
- 1.3 “Designation” shall mean any one of the titles established by Dell which you may become qualified to use by successfully passing all required exams and complying with all other requirements for the Credential associated with that title.
- 1.4 “Logo” shall mean any one of the Program logos established by Dell which you may become qualified to use by successfully passing all required tests and complying with all other requirements for the Credential associated with the Logo.
- 1.5 “Recognition Requirements” shall mean any one of those sets of requirements established by Dell that an individual must meet initially to achieve recognized status and must continue to meet to maintain designated status for the associated Credential.

2. RECOGNITIONS

- 2.1 **Becoming Recognized.** Each Credential has an associated set of requirements. Current requirements for the Credentials are available on multiple Dell webpages, including but not limited to Dell’s and other Dell internal or external websites. To achieve Dell Technologies Proven recognition for a Credential, you must have (a) accepted this Agreement, (b) received from the Program Office an acknowledgement that you have successfully passed all required exams and met all other requirements for that Credential.
- 2.2 **Maintaining your Status.** To maintain your achieved status for a Credential, you must maintain compliance with your obligations under this Agreement and with the then-current Program requirements as may be specified or modified by Dell from time to time for that Credential. You agree that Dell shall be entitled to require that you pass new, different, or revised tests/exams from time to time as a requirement for maintaining your status for any Credential.
- 2.3 **Term of Recognition.** The period during which you may use the Designation and Logo for a Credential (“Recognition Period”) shall commence on your receipt of confirmation from the Program Office that you are recognized for that Credential and shall terminate upon the earlier of (a) the termination of this Agreement or (b) your failing to meet the requirements for maintaining your recognition for that Credential.

3. RIGHT TO USE LOGO AND DESIGNATION

- 3.1 **License.** Subject to your compliance with this Agreement, you shall be granted, during the Recognition Period, a non-exclusive, non-transferable, personal right to use the Logo and Designation associated with the Credential for which you are recognized, solely in connection

with publicizing that you have met and continue to meet all requirements for maintenance of recognition for that Credential.

- 3.2 **Limitations on Use.** You will not use the Designation or Logo in a manner that (a) damages or infringes Dell's or any Dell Affiliate's rights in the Designation or Logo, (b) reflects negatively on Dell or any Dell Affiliate or otherwise injures Dell's or any Dell Affiliate's reputation, (c) misrepresents your relationship with Dell (d) gives the impression that the Designation or Logo applies to any other individual or organization other than yourself.
- 3.3 **Compliance with Guidelines.** You agree that you shall use only Dell-supplied Logo artwork and that your reproduction and use of the Designation and Logo shall be in strict compliance with the Program Mark Integrity guidelines section 1.2 of the Dell Technologies Program Policies and Guidelines. Upon request, you agree to promptly provide representative examples of your materials using the Designation or Logo.
- 3.4 **Reservation of Rights.** You acknowledge the value of the goodwill associated with the Designation and Logo and acknowledge that such goodwill exclusively endures to the benefit of and belongs to Dell and Dell Affiliates. Dell retains all rights not expressly conveyed to you by this Agreement and shall have the right to grant licenses to others to use the Designation and Logo.
- 3.5 **Protection of Mark.** If necessary to aid Dell in the protection of Dell's or any Dell Affiliate's rights in or to a Designation or Logo, you agree to provide reasonable cooperation and assistance to Dell.
- 3.6 **No Challenge of Rights.** You agree not to challenge, interfere with, or bring any kind of action or legal or administrative proceeding in relation to the rights and title of Dell or any Dell Affiliate in or to any Designation or Logo.
- 3.7 **No Unauthorized Use, Registration.** You agree not to use any Designation or Logo except as specifically authorized under this Agreement, not to file any application to register, in any class and in any country, any trademark or service mark for any Designation or Logo or any other mark confusingly like any Designation or Logo. You agree to immediately cease all use of all Logos and Designations upon the termination of this Agreement.
- 3.8 **Expressing Specialization.** You are authorized to participate and achieve more than one designation in different credentials. You agree that you will not misrepresent your designation, level or specialization to any personnel, prospect or customer of Dell or Dell Affiliate.

4. CONFIDENTIAL INFORMATION

- 4.1 **Dell Confidential Information.** You understand, acknowledge, and agree that the tests and exams and all information provided to you or obtained by you related to the tests and exams, including, but not limited to, the specific questions and the content, structure, and organization of the tests, shall be deemed to be Dell's confidential information ("Confidential Information"). Dell makes exams available to you solely to test your knowledge of the exam subject matter for which you seek recognition. You are expressly prohibited from disclosing, publishing, reproducing, or transmitting any exam and any related information including, without limitation, questions, answers, worksheets, computations, drawings, diagrams, length or number of exam segments or questions, or any communication, including oral communication regarding or related to the exam, in whole or in part, in any form or by any means, oral or written, electronic or mechanical, for any purpose, without the prior express written permission of Dell .
- 4.2 **Your Confidentiality Obligations.** You agree that you will, both during and after the term of this Agreement, (a) hold all Confidential Information in confidence and take all reasonable

measures to protect the Confidential Information, (b) make no use of the Confidential Information except as expressly allowed under this Agreement, and (c) not disclose, reproduce, disseminate or transmit in any way any portion of the Confidential Information to any third party in any form, including without limitation, written, electronic or verbal.

- 4.3 **Intellectual Property Ownership.** Dell retains all rights, title, and interest in and to all Program and related information, content, data, exams, materials, and all copyrights, patent rights, trademark rights and other proprietary rights therein. All rights not expressly granted by Dell to you are expressly reserved Dell.

5. RECOGNITION INFORMATION

- 5.1 **Third Parties.** Dell is entitled, but is not obligated, to make information concerning your recognition status available to third parties in writing or electronically, for any purpose. You have the responsibility for ensuring that your information is accurate, and that Dell is kept aware of your current relevant information.
- 5.2 **Data Protection.** Dell uses appropriate and reasonable administrative, technical, and physical measures to protect your Personal Data (defined below). You acknowledge and agree that Dell and the Program contractors and testing vendors (“Vendors”) may (1) collect, access, retain, transfer, disclose, use, or destroy (collectively, “Process”) your personally identifiable information, including without limitation your photograph, signature, name, address, telephone number, and email address (“Personal Data”), to provide you the services under this Agreement, and (2) transfer your Personal Data across borders, including, without limitation, from the European Economic Area to the United States and/or between other countries as necessary to provide the services under this Agreement. You represent and warrant that any information that you provide to Dell or Vendors, including without limitation, Personal Data, will be provided in accordance with all applicable laws and regulations. Notwithstanding anything to the contrary in this Agreement, you acknowledge and agree that: (1) Dell’s obligations and your rights under this Agreement shall not apply to any Personal Data or any other information that is required by any applicable law, regulation, government request, or judicial process, to be retained, disposed of, or disclosed; and (2) in no event shall Dell be held liable or responsible for any inaccuracies or omissions contained in any Personal Data or any other information at the time such data is received by or on behalf of Dell. For additional information on Dell Technologies’ policy on the protection of your personal data, see [PRIVACY STATEMENT](#). You can unsubscribe at any time.

6. BUSINESS CONDUCT

- 6.1 You agree that all business you conduct and all services you provide in your capacity as a participant in the Program, or in connection with the promotion or selling of which you use or display a Designation or Logo, shall be performed in a manner that (a) does not reflect negatively on Dell or any Dell Affiliate or in any way harm Dell’s or any Dell Affiliate’s reputation, (b) avoids unethical, illegal, misleading or deceptive practices, (c) does not make or appear to make any warranties, representations or guarantees on behalf of Dell or any Dell Affiliate or related to Dell, Dell EMC, or Dell Technologies products or services, (d) complies with all applicable governmental laws and regulations and (e) protects the confidential information, copyrights, and other intellectual property rights of Dell and Dell Affiliates.

7. ACCURACY AND INTEGRITY OF EXAMINATION PROCESS

- 7.1 **Result Hold.** Following completion of your exam, you may be provided with a Provisional Score Report indicating an exam score which will be reviewed, along with other information in your exam record, before an official score is issued. You may view your official exam score report within 72 hours after your exam appointment, www.pearsonvue.com/authenticate. Dell and/or the vendors may review your exam record for scoring accuracy, for evidence of

misconduct, and for response patterns which may suggest that your scores do not represent a valid measure of your knowledge or competence as sampled by the examination (measurement error). Dell reserves the right to invalidate your exam score and any awarded recognitions if review of your exam record reveals scoring inaccuracies or response patterns indicative of misconduct or measurement error as stipulated in section 7.3.

7.2 **Exam Fraud.** Exam fraud includes any action or attempt by an individual or group of individuals to influence the testing process through cheating, collusion, and/or copying exam questions, requesting access to exam questions or protected exam material in forums or social networking sites, engaging others to take an exam on your behalf, using notes or recording devices while taking an exam, retaking an exam in violation of Dell Technologies Proven Professional exam retake policy, altering exam score and/or score report, reproducing exam materials by any means, including reconstruction through memorization. This may occur prior to taking a test, during a test, or after a test has been taken. You acknowledge and agree that Dell or its designated agents have the right to research exam results by statistical analyses and other methods to monitor evidence of exam fraud. If such analysis reveals evidence of exam fraud, Dell reserves the right to investigate further and to take appropriate remedial action such as (but not limited to) revoking any awarded recognitions as stipulated in section 7.3, requiring candidates to retake an exam under controlled conditions, and/or requiring candidates to provide evidence that they personally took an exam. The only authorized prep materials for a Dell Technologies exam are those made available by Dell Technologies. Other materials available for purchase and/or download off the internet are often outdated exam questions, practice exams and/or IP stolen from Dell Technologies. Use of materials acquired from unauthorized sources is considered exam fraud.

7.3 **Recognition Revocation.** Dell may at its sole discretion revoke all recognitions you may have earned, and ban you, permanently or for designated periods, from earning future recognitions, under any of the following circumstances:

- A. If you breach any of the terms and conditions of this Agreement; or
- B. If Dell determines, in its sole discretion, that you have undertaken or participated in any action that compromises the integrity and confidentiality of an examination of the Program; or
- C. If you are determined to have committed exam fraud as defined in section 7.2.

Employer Notification. You agree that if Dell revokes your recognitions pursuant to Section 7.3, Dell shall have the right to notify your employer or associated company where a co-badged certification is a requirement for certification and respond to any inquiry by your employer or associated company about changes in your recognition status.

8. AGREEMENT TERMINATION

8.1 **Termination by Either Party.** Either party, with or without cause, may terminate this Agreement upon thirty (30) days written notice of termination to the other party.

8.2 **Termination by Dell.** Dell, in its sole discretion and without prejudice to any rights Dell may have under this Agreement or in law, equity or otherwise, may terminate this Agreement at any time upon the occurrence of any one of the following events: (a) you fail to comply with the requirements established by Dell for maintaining your Designation for at least one Credential, (b) you misrepresent your recognition status, (c) you use a Logo or Designation in a manner that Dell believes could injure Dell's or any Dell Affiliate's reputation or rights in the Logo or Designation, (d) you misappropriate or disclose without authorization any Dell trade secret or confidential information including, without limitation, any Confidential Information as identified

in section 4.1, (e) you supplied false or misleading information in connection with your applying for Program registration or in connection with maintaining your status, or (f) you fail to comply with any of the terms of this Agreement.

8.3 **Effect of Termination.** Upon termination of this Agreement, the license and all rights granted hereunder shall terminate completely. You shall immediately discontinue all use of Designations and Logos. Except as specifically provided herein, you shall have no further rights or obligations under this Agreement after its termination.

8.4 **Survival.** Rights and obligations under Sections 3.4, 3.5, 3.6, 3.7, 3.8, 4, 5, 8.3, 8.4, 9, 10, 11, and 13 of this Agreement shall survive termination of this Agreement.

9. **DISCLAIMER**

Dell assumes no liability whatsoever for any act or omission, whether intentional, negligent, or otherwise, of any person certified or recognized under the program or of any candidate seeking recognized status under the program.

10. **LIMITATION OF LIABILITY**

In no event shall Dell be liable for any indirect, consequential, special, punitive, reliance, exemplary, or incidental loss or damages, or for any loss of profits or revenue, arising from or relating to this agreement, your status, your failure to achieve or maintain recognition, your use or inability to use the designations or logos, or the termination of your recognition, whether in an action in contract or tort or other theories, even if dell has been advised of the possibility of such damages or loss. In no event shall dell's, any dell affiliates, or any dell vendor's aggregate liability for all claims arising from, out of, or relating to the program or this agreement exceed \$500.00 U.S. dollars. Notwithstanding anything contrary to this agreement, the remedies set forth herein shall apply even if such remedies fail their essential purpose.

11. **INDEMNIFICATION**

You agree to indemnify and hold Dell harmless against any loss, liability, damage, cost or expense (including attorneys' fees) arising out of any claims or suits, whatever their nature and however arising, which may be brought or made against Dell arising out of or in any manner connected with: (a) any breach by you of this Agreement including, but not limited to, your use of the Designations and Logos in any way that is inconsistent with this Agreement; (b) any claim alleging that your solutions or services were promoted, sold or performed in a deceptive, incomplete, illegal, negligent, improper or unauthorized manner; (c) Dell's termination of this Agreement or your recognition status pursuant to the terms of this Agreement; or (d) your use or misuse of the intellectual property or confidential information of Dell, any Dell Affiliate, or any third party.

12. **CHANGES TO PROGRAM**

12.1 **Right to Change.** Dell reserves the right to terminate the Program or change the Program at any time, including, but not limited to, (a) changes to the number, scope, organization, objectives, and content of the tests, (b) additions, deletions, or other modifications to the requirements for obtaining or maintaining recognition status, (c) addition of new Credentials, Designations and Logos, and (d) deletion, modification or replacement of any Credential, Designation or Logo.

12.2 **Notice of Changes.** Dell may, at any time, post Program changes at the URL identified in section 2.1. If Dell's records indicate that you are recognized for a Credential and any change to the Program affects the requirements for that Credential, Dell may, but is not obligated to,

send an email notification to you at the email address on file with the Program Office, however it is your responsibility to monitor the posted Program information and requirements for any changes potentially affecting your recognition status. Your continued participation in the Program (including use of any Designation or Logo) will constitute your binding acceptance of the changes and your consideration supporting of the Program changes.

- 12.3 **Effect of Changes.** If Dell changes the requirements for maintaining recognition for a Credential for which you are awarded, you must comply with the changed requirements. Dell may, at any time, post Program changes as identified in section 2.1. If you do not fully comply with the new or modified requirements, your recognition for that Credential shall terminate, and you shall cease all use of the Designation or Logo associated with that Credential.

13. OTHER PROVISIONS

- 13.1 **No Joint Venture or Partnership.** This Agreement shall not create a joint venture, partnership, principal-agent, employer-employee, or similar relationship between the parties. You agree that you will not represent yourself as an agent, employee, consultant, contractor or legal representative of Dell or any Dell Affiliate based upon this Agreement.
- 13.2 **No Warranties by You.** This Agreement does not give you any right or authority to make any representation, warranty, or promise on behalf of Dell or any Dell Affiliate or Dell, Dell EMC, or Dell Technologies products or services.
- 13.3 **Injunction.** You recognize and acknowledge that a material breach by you of any of your covenants, agreements or undertakings hereunder will cause Dell irreparable damage, which cannot be readily remedied in monetary damages in an action at law. Therefore, in addition to its rights and remedies otherwise available at law, upon an adequate showing of material breach, and without further proof of irreparable harm other than this acknowledgment, Dell shall be entitled to immediate equitable relief, including, but not limited to, both interim and permanent injunctions, to stop such damage.
- 13.4 **Governing Law and Jurisdiction.** This Agreement shall be governed and construed and enforced in all respects in accordance with the substantive and procedural laws of the Commonwealth of Massachusetts, U.S.A. and shall be deemed to be executed in Hopkinton, Massachusetts. Unless waived by Dell in its sole discretion, any legal action or proceeding relating to this Agreement shall be instituted in a state or federal court in Worcester County, Massachusetts. The parties agree to submit to the authority of, and agree that venue is proper in, these courts in any such legal action or proceeding. The parties agree to accept service by U.S. certified mail or registered mail, return receipt requested, or by other legally available method.
- 13.5 **Waiver and Severability.** The waiver by either party of any default or breach of this Agreement shall not constitute a waiver of any other or subsequent default or breach. In the event any provision of this Agreement is determined to be invalid or unenforceable by a court of competent authority, then the other provisions of this Agreement shall continue in full force and effect. Except for actions for breach of Dell's or any Dell Affiliate's proprietary rights, no action, regardless of form, arising out of this Agreement may be brought by either party more than two years after the cause of action has accrued.
- 13.6 **No Assignment.** This Agreement may not be assigned by you in whole or in part. Any attempted assignment shall be invalid.
- 13.7 **Notices.** All notices required by this Agreement to be sent to Dell must be addressed to:

Dell Technologies

ATTN: Education Services Proven Professional Program
501 One Dell Way
Round Rock, TX 78682

All notices to be mailed to you will be directed to the most up-to-date address for you in the Program Office files. It is your responsibility to ensure that the Program Office has your current email and postal address.

- 13.8 **Entire Agreement.** This Agreement constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter of this Agreement. Dell reserves the right to terminate the Agreement or change the Agreement at any time, including, but not limited to, (a) additions, deletions, or other modifications to the requirements for obtaining or maintaining recognition status, (b) addition of new Credentials, Designations and Logos, and (c) deletion, modification or replacement of any Credential, Designation or Logo.

[END OF CANDIDATE AGREEMENT]

PROGRAM POLICIES AND GUIDELINES

STRATEGY

The Dell Technologies Proven Professional Program provides candidates with highly marketable, extremely valuable intellectual property, related to the information and storage management industry.

Program status for all Dell Technologies Proven Professional program participants is credentialed through various tools, both internal and external to Dell Technologies. These tools (databases) are secure with limited access. The overall content classification for this information is “Dell Technologies Company Confidential” and must be handled consistently with Dell Technologies’ corporate policy on information privacy. To view Dell Technologies’ corporate policy, please visit <https://www.dell.com/learn/us/en/uscorp1/policies-privacy>

Internal and external organizations that pursue the Dell Technologies Proven Professional designations will require status reports regarding individual and organizational progress. The following guidelines outline the policies and procedures for processing requests for information, including individual and organizational status.

POLICY

Specific guidelines are reviewed and approved by the Dell Technologies Proven Professional Program Office. For requests that are not covered by these guidelines (out-of-scope), a case-by-case review will be conducted and approved/disapproved by the Dell Technologies Proven Professional program manager. All out-of-scope requests will be documented and reported to the Dell Technologies Proven Professional program manager as they are conducted.

Reports/Transcripts Requested by Individuals

Individual certification status is confidential. Individual requests for personal progress reports are directed to CertTracker. This tool will provide information such as exams passed and certification status. A program participant may publish their credential to a third party by utilizing the CertTracker “Publish Certification” tool.

Reports/Transcripts Requested within Dell Technologies

Individual certification status is confidential in compliance with Dell Technologies privacy and security policies. The Proven Professional program will provide the following information to Dell Technologies management in support of the corporation’s ability to perform services:

- Number certified Dell employees by credential and or organization
- Number of certified partners or customers by credential

To request additional status information on Dell employees the requestor must submit in writing a brief description of what information is required to the [Proven team](#).

Reports/Transcripts Requested by External Organizations

Individual certification status is confidential. To request external status information on customers and partners, the requestor must submit in writing a brief description of what information is required to the [Proven team](#).

EXAM GUIDELINES

Dell Technologies Proven Professional certifications are achieved by successfully passing one or more designated exams. Candidates must complete the required associate level exam before earning a specialist level credential, and the appropriate specialist level credential before earning an expert level credential.

PRACTICE TESTS

Practice tests are conveniently accessed via the Internet and allow candidates to:

- Become familiar with the topic and types of questions found on the proctored exams
- Identify candidate readiness to take the proctored exams
- Identify specific training to better help candidates prepare

Should the practice test indicate areas for improvement, candidates can take advantage of the resources available from Dell Technologies Education Services.

TO REGISTER PEARSON VUE ACCOUNT AND SCHEDULE AN EXAM

Dell Technologies Proven Professional exams are offered through both OnVUE and Pearson VUE Testing Centers. To register online visit: <https://home.pearsonvue.com/dell>.

During each exam registration you must accept the Dell Technologies Proven Professional Candidate Agreement to register for an exam.

If you have previously taken a Proven Professional exam at a Pearson VUE testing center, be sure to input your Dell Technologies Proven Professional candidate ID. This will avoid creation of duplicate accounts which could affect the proper credit of results.

Be prepared to provide the information listed below when scheduling your exam appointment.

- First and last name – Exam registration must match your name as it appears on your identification (do not use nicknames)
- Company name - Provide your company name so your results are credentialed correctly
- Mailing address - Provide the address to which all correspondence should be mailed
- Email address - Provide your email address
- Contact phone numbers
- Exam number and exam title

Exam Fee — \$230 for each exam sitting; payable by cash, personal check, credit card (American Express, MasterCard, and Visa), purchased Proven Professional exam voucher. These payment options may vary by country and exam fees may be subject to local taxes.

ONLINE PROCTORED – BEFORE EXAM DAY

- Follow the pre exam day instructions on the [OnVUE website](#)
- Run a system test and exam simulation
- Choose your testing space. Some place private, distraction-free and get your space ready. Reference material is not permitted
- Get your ID ready. Make sure your personal identification meets the requirements
- Take time to become familiar with the unique requirements for testing online

IN PERSON – EXAM DAY

- Arrive at the testing center 15 minutes early
- Bring two forms of identification, including one photo identification such as a driver's license or a valid passport. Both forms must display the candidate's signature
- Reference material is not permitted

EXAM CANCELLATION POLICY

If you wish to cancel or reschedule an exam, you must contact the testing center 24 hours prior to your scheduled exam appointment. To cancel or reschedule an exam in less than 24 hours is subject to a same day forfeit exam fee. Exam fees are due for appointment no-shows.

EXAM RETAKE POLICY

If you do not pass an exam on your first attempt, you must wait 7 days to retake the exam. If you do not pass an exam on your second attempt, then you must wait two weeks (14 days) in between each additional attempt. If you need to retake an exam that you have already passed to fulfil a certification credential requirement, you may do so after 3 months.

DELL TECHNOLOGIES EXAM SECURITY

Dell Technologies is committed to maintaining the credibility and value of our Proven Professional certification and brand. Individuals and organizations that participate in questionable exam practices undermine the value of the Proven Professional credential for all participants. Dell Technologies' comprehensive and highly effective exam security program identifies and acts against those who attempt to "undermine" the exam preparation process. This benefits you, the credential holder, in many ways:

- Achieving certification is not easy. You worked hard to study and prepare for your Dell Technologies Proven Professional certification. When other individuals take steps to subvert authorized exam preparation, they undermine the challenging work and dedication you put into your certification.
- Dell Technologies Proven Professional certification takes exam security and program integrity seriously. Dell Technologies identifies and acts when individuals are suspected of cheating on exams.

SUMMARY OF EXAM FRAUD ACTIVITIES

Dell Technologies identifies the following activities as exam fraud. Any individual or organization discovered to be engaging in these activities, whether they know it is exam fraud or not, is subject to corrective action.

- Disclosing and/or distributing protected exam material. This includes sharing exam questions with other exam takers, members of your study group, colleagues, etc.
- Requesting access to exam questions or other protected exam material in forums or other social networking sites.
- Engaging others to take an exam on your behalf.
- Giving or receiving unauthorized assistance when taking an exam.
- Possessing or using unauthorized materials when taking an exam. This includes notes, recording devices, photographic devices, or any other means.
- Retaking an exam in violation of the Dell Technologies Proven Professional exam retake policy.
- Altering exam scores and/or your score report.
- Reproducing exam materials by any means, including reconstruction through memorization.

Any of these violations, or any other violation that compromises the security of the Dell Technologies Proven Professional credential, may result in revocation of your certification, barring you from future participation in the program, or employment termination (if you are a Dell Technologies employee). Ignorance of these policies is not a defense and will not change the corrective action taken.

PROGRAM MARKS AND USAGE GUIDELINES

Dell Technologies Proven Professional program participants are entitled to use and display the associated logos and program acronyms for earned credentials upon successful completion of the requirements. All program participants' use of Dell Technologies Proven Professional Designations and Logo (as defined in the Candidate Agreement) will be governed by the usage guidelines and policies herein.

The following guidelines for the Dell Technologies Proven Professional program marks and acronym usage comply with Dell Technologies Brand Guidelines.

1.0 DELL TECHNOLOGIES PROVEN PROFESSIONAL LOGOS (PROGRAM MARKS)

1.1 Program Mark Use. The Dell Technologies Proven Professional logo's (program mark) may be used on business cards and company correspondence. The program marks may be used alone or in conjunction with the program acronyms, depending on space and the need for clarification.

1.1.1 Program Mark Integrity. Use the camera-ready or soft-copy art provided by Dell Technologies when reproducing the program marks. Do not alter the program marks in any manner including typeface, proportions, colors, elements, or location of any of the text in relationship to the graphic element. Do not animate, morph, or otherwise distort its perspective or two-dimensional appearance. Do not use at as size smaller than 171 pixels wide for digital applications, or 2.85 inches wide for print applications. The minimum clear space around the logo is defined by the height of the "D" in the Dell Technologies logo.

1.1 Safe Area. Dell Technologies Proven Professional program marks must be placed in an area that affords ample space to "breathe," free from any visual clutter that competes with or obstructs the readability and importance of the sign. (See Dell Technologies Brand Guidelines for specific instructions.)

1.1.1 Placement on Business Cards. For non- Dell Technologies business cards, the preferred position for Dell Technologies program marks is in the lower left-hand corner of the card. If this position is not available, placement in any free corner is acceptable.

1.1 Color Standards. Dell Technologies program marks must appear in approved colors. On an exceptional basis, program marks may appear in black-and-white form. Contact the appropriate Dell Technologies program relationship manager or business unit regarding black-and-white usage.

2.1 ACRONYM USAGE

Acronyms designed to distinguish the Dell Technologies Proven Professional certification achievement levels and credential associated with the achievement may be used alone or in conjunction with the Dell Technologies Proven Professional Program marks mentioned previously.

DESIGNATION AND LOGO

As a Dell Technologies Proven Professional program participant, you will qualify for an award kit commensurate with your progress. Upon your successful completion of the certification requirements, you will receive email notification, CertTracker access to e-Certificate, Credly access to badge earned.

RECOGNIZED PROGRAM LOGOS



PROGRAM BADGING

Dell Technologies offers distinct types of digital badges to recognize your contribution and accomplishments in the Proven Professional certification program. It is the Earner's choice whether to accept, reject, and/or share the digital credential. Earners can choose whether they wish to take advantage of this opportunity. Refer to the [Badge Earners Guide](#) to learn how to accept, reject and/or share your badge. More information on the program can be found on the [Certification Overview Page](#).



Achievements



Skills



Solutions

UPDATE YOUR CERTIFICATION

Most Dell Technologies Proven Professional certifications do not expire. Those which have expiration are clearly noted in the candidate's CertTracker account. Upcoming expiration notifications are sent at 6 months and 3 months before the expiration date to the primary email address listed in CertTracker.

To ensure continued readiness when no expiration is noted in CertTracker updating your certification is not required, but highly recommended. If you achieved your certification more than 36 months ago, individuals are encouraged to challenge the exam again to make sure the value of the credential is maintained.

CREDENTIAL VERSIONING

Depending upon the advancement in technology in each Credential, decisions will be made if the advancements require an updated version of the Credential to be introduced. Typically, disruptive changes in technology will require an updated version of the specialty Credential to be created.

HELPING DELL TECHNOLOGIES DEVELOP CERTIFICATION EXAMS

Dell Technologies regularly invites field personnel, partners, and customers to participate in our exam building workshops and exam reviews. This is a unique opportunity to contribute to Dell Technologies Proven Professional exams, share knowledge, and learn from each other. Workshop participants sign a non-disclosure agreement (NDA) agreeing not to copy, memorize or distribute exam item material by any means.

During a workshop, you will be exposed to exam content via live discussions as well as emails and other documentation. You are required by the NDA, as well as these Exam Security Policies, to keep this information confidential. You must destroy electronic notes or return paper notes to the workshop proctor. You cannot expose any exam content that you may "remember" as a part of your participation in the exam build workshop or exam review process. Disclosing and/or distributing exam content is considered exam fraud and will result in immediate action. If you are unsure about whether Dell Technologies authorizes exam item disclosure in a situation, please contact the [Proven team](#) for clarification.